



50 Amazing

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# Real Estate Closing Gift Ideas

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For Your Clients



## 50 Amazing Real Estate Closing Gifts for Your Clients

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You've finished the job: Your latest client has sold their home or purchased a new property with your help, and **all that's left is the celebration.**

Now, it's time to show that client just how much you appreciate their business ... and the best way to do that is by **giving them the perfect closing gift.**

Here, you'll find **50 expert closing gift ideas** that can put the figurative (and possibly literal) bow on your deals.

Discover the ideal presents to provide your clients — ones that can **keep you top of mind the next time** they need a real estate agent and **enhance the odds they refer your business.**

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### 1. **PERSONALIZED DOOR MAT**

Let's start with a relatively common gift agents provide their buyer clients. A custom mat with the last name of the customer in question is a fantastic (and affordable) present that shows you care about the clients you serve.





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### 2. **UNIQUE MAILBOX**

Similarly, you could have a designer paint the last name and address of your clients on their mailbox (provided they have one solely for them at their residence). It's this kind of personal touch that can help you further connect with clients.



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### 3. CUSTOMIZED HOME DECOR

Inside your client's home, you can get the attractive decor items that fit their particular tastes. Framed artwork, potted plants, decorative lamps — anything you think would both meet their style preferences and add to their interior's aesthetic.





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### 4. GRILL AND BAG OF CHARCOAL

For any home buyer clients with backyards where they can host friends and family, consider getting them a modest-sized grill they can use to cook up steaks, kabobs, and/or other meals while enjoying the warm weather at their new residence.



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### 5. SNOWBLOWER OR LAWNMOWER

Maintaining a property year-round requires the right yard equipment. Get any buyer clients with sizable lawns a walk-behind mower. Similarly, you could get those with lengthy driveways and walkways a decent-sized snowblower.





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### 6. **GIFT CARD TO RESTAURANT OR CAFE**

Anyone who moves into a new community and doesn't really know the area will certainly want recommendations as to where they should eat. So, help them out by getting them gift cards to your favorite eateries and coffee shops around town.



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### 7. SEVERAL BOARD GAMES

Give your clients and their families a reason to turn off their devices for a couple hours by getting them a bunch of board games they can play together after moving day: Monopoly, Trivial Pursuit, Scrabble, and the like.





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### 8. CUSTOM-ADDRESSED STATIONERY

Thank you notes, postcards, notebooks, and any other types of stationery you can customize with the name of your clients can be an excellent closing day gift to share. Who knows: Maybe they'll send one of those thank you notes to you.



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### 9. PAINTING OF NEW/OLD HOUSE

Whether for buyer clients who move into a beautiful new house or seller clients leaving their long-time home, having a painting of their current or former properties commissioned by a local artist could make closing day even more special.





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### 10. TOYS FOR CLIENT'S KIDS

Leaving one home for another can leave kids of your clients a little weary and emotional. With that in mind, buy some toys, like coloring and children's books, to take their mind off the move. Their parents — your customers — won't stop thanking you.





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### 11. BEAUTIFUL GLASSWARE

Popping champagne is fairly common on closing day. So, surprise your clients by getting them gorgeous stemware they can use to celebrate the day — not to mention many future happy occasions with their loved ones — in style.





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### 12. **NEW HOME PHOTO SESSION**

Your clients have smartphones they can certainly use to capture photos of their new homes ... but go the extra mile anyway: Get a photographer to snap pics of the whole family — ones they can share on social and you can use on your site.



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### 13. MOVIE THEATER PASSES

Give your clients a reason to go out for dinner and a movie by securing several free tickets to the local theater. You get bonus points for making a reservation at your favorite restaurant you think your clients would enjoy for said night out on the town.





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### 14. CONCERT/ SPORTS TICKETS

If you have more money to spend than on just movie passes and know your clients love a certain band or sports team, consider getting tickets to one of those events. For the cherry on top, throw in some cash they can spend on food and drinks.



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### 15. **SURPRISE PIZZA PARTY**

Pizza is the perfect food. This simply cannot be argued. Grab a few pies and some tasty beverages for seller clients to celebrate one last day in their home or do the same for buyer clients to commemorate their first day in their new residences.





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### 16. HOME BUYING SURVIVAL KIT

Duct tape, scissors, storage containers — anything and everything you think are essential items every home buyer must have on hand during moving day are ones you should purchase and put together into a survival kit for clients.



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### 17. ENGRAVED PHOTO FRAME

Have your client's last name and the date they moved into (or will move into) their new property engraved at the top and bottom of a beautiful photo frame they can hang prominently in their home. (You could even offer to hang it up for them.)





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### 18. **LOCALLY GUIDED TOUR**

There's nothing wrong with setting up a tour of your town for clients with someone who does it for a living, but you can add more of a personal touch if you're the one who guides your clients around your community before or after moving day.



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### 19. SIGHTSEEING TOUR TICKETS

Don't have time to personally take clients on a tour of your market? Hire someone who knows the area like the back of their hand to take care of that. A bus or bike tour can allow clients to become more familiar with their new surroundings.





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### 20. INTERIOR OR EXTERIOR FLOWERS

Whether it's a stunning vase filled with lilies or tulips for the garden out front, flowers can brighten up both the inside and outside of your clients' new properties, so buy ones you think would look great in or around their homes.



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### 21. HOLIDAY OR SEASONAL DECORATIONS

Assuming your clients enjoy adorning their residences with lights, banners, and other decorations, this could be an ideal gift. You get a gold star if you remember to drop by during the holidays to help them set up their yards with said items.





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### 22. POOL FLOATS AND OTHER ACCESSORIES

You could purchase diving sticks for clients' kids and foldable chairs for your clients to relax in. In short, buy accessories that'll keep the children occupied and help the adults take a breather while watching their young ones play.



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### 23. **PRINTED AND DIGITAL LIST OF VENDORS**

Create a list of all plumbers, electricians, and general contractors you know and trust so your clients have optimal vendors to turn to whenever they have issues that need fixing throughout their residences or upgrades they want to make.





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### 24. TOYS AND TREATS FOR PETS

Chew toys, dental treats, and comfy beds can make your clients' dogs and cats live an even cozier existence. Head to your local pet store to get an array of food and supplies your clients will love having for their furry feline and canine friends.



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### 25. COOKING SPICES AND OILS

For your foodie clients who love creating cuisine in the kitchen, buy a bunch of cooking spices and oils they can use for just about any and every meal they'd want to create: from finger foods and appetizers to entrees and desserts.







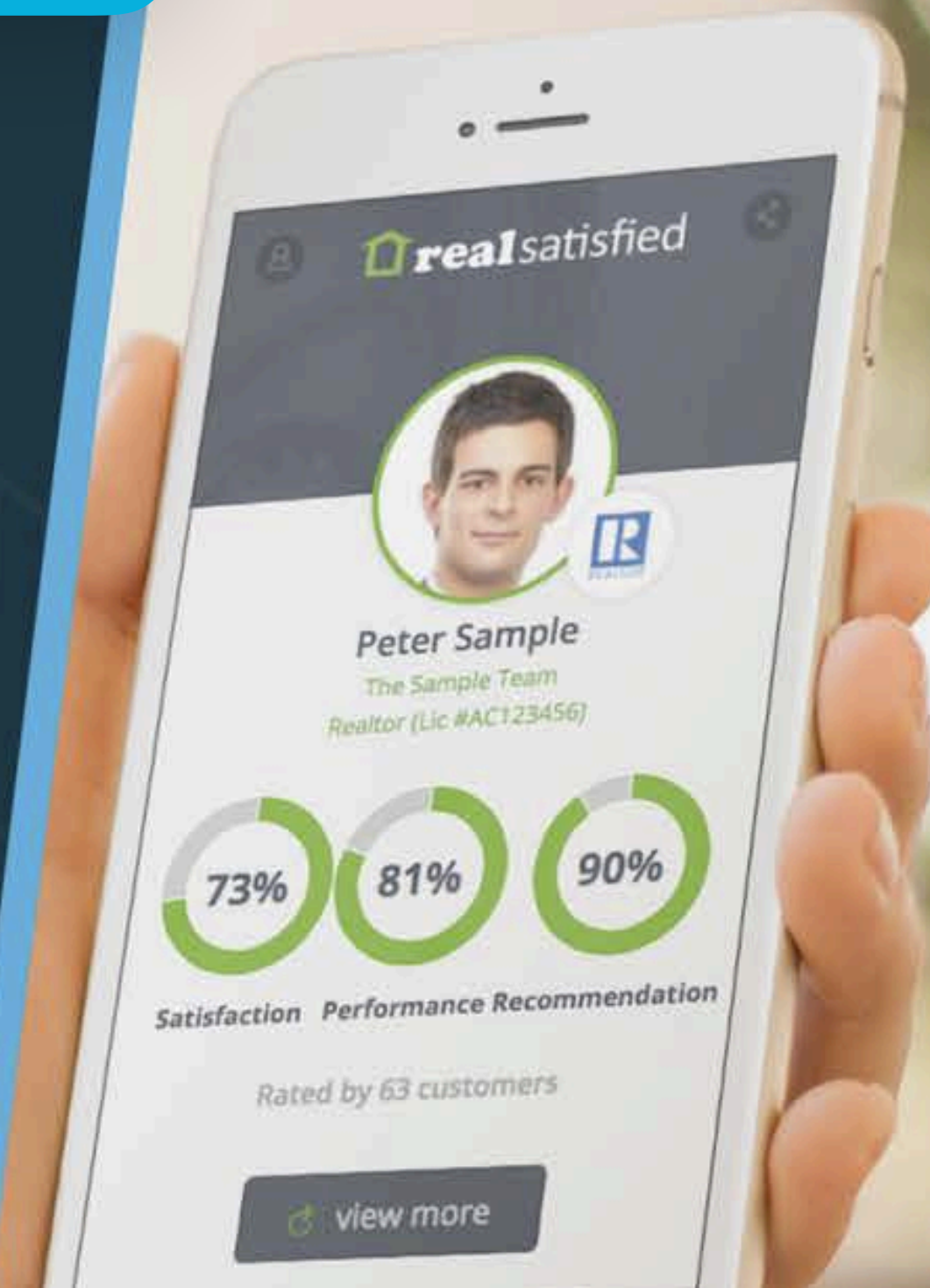
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**GENERATING  
MORE BUSINESS**  
WITH ONLINE  
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### 26. **SCHEDULED LAUNDRY PICKUP**

Not all of your clients will move into homes with washers and dryers there (or the ability to add them in their homes). This makes taking advantage of a laundry service a must, so set up an account for clients and pay for their first few pickups.



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### 27. **FREE GROCERY DELIVERY**

The same goes for grocery shopping: Not all of your clients will live near markets where they can shop daily. Sign up those without cars or easy access to these stores for a grocery ordering service that delivers food right to their front door.





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### 28. SMART-HOME TECHNOLOGY

Every day, new smart-home tech emerges. Find an application or appliance that can easily be incorporated into your buyer clients' homes — ones they can use every day, like smart speakers (e.g. Alexa) or smart thermostats (e.g. Nest).

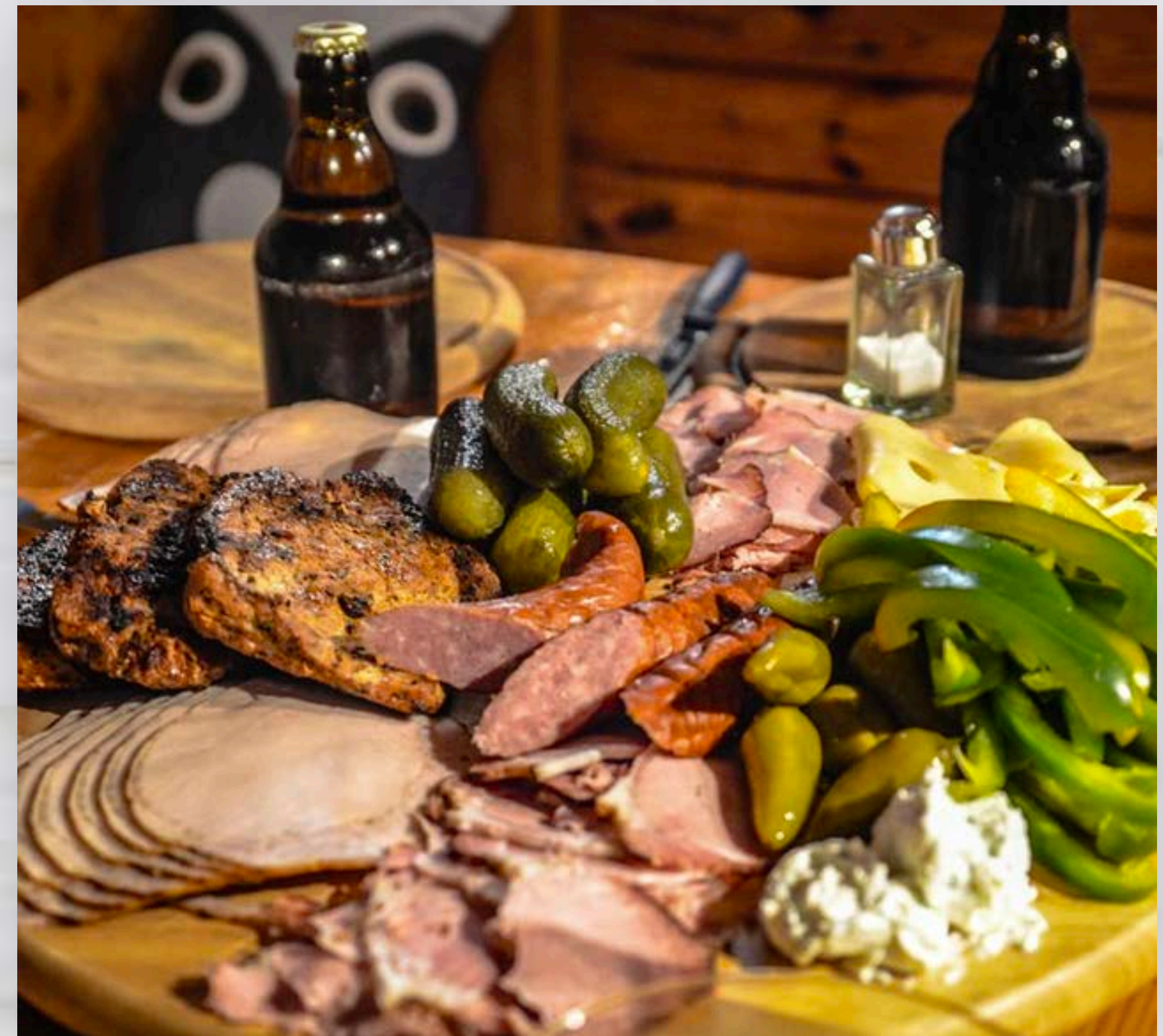


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### 29. **FRUIT OR CHARCUTERIE BASKET**

This kind of closing gift may sound a bit boring and generic. The reality, though, is most people really enjoy getting free food, so why not compile a basket featuring your clients' favorite meats and cheeses or one featuring all kinds of fruits?





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### 30. BOTTLE OF WINE OR CHAMPAGNE

You could switch this out for any kind of alcoholic or non-alcoholic beverage, of course. The point is you should find out what your clients love to drink — pinot noir, craft beer, green tea — and get them a high-quality version of said drink to enjoy.



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### 31. NIGHT OUT FOR DINNER

This may be cheating, as it's also a gift for you — a delectable meal at a local fine-dining establishment — but your seller or buyer clients likely want to relax after closing day, and this is a simple (yet phenomenal) way to accomplish just that.





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### 32. INTERIOR DESIGN CONSULTATION

Unless your clients watch a lot of HGTV, they likely don't know the countless best practices for designing their new homes. Take this task off their plates by having a professional interior designer come to provide an hour-long consultation.



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### 33. **PERSONALIZED BLANKETS AND PILLOWS**

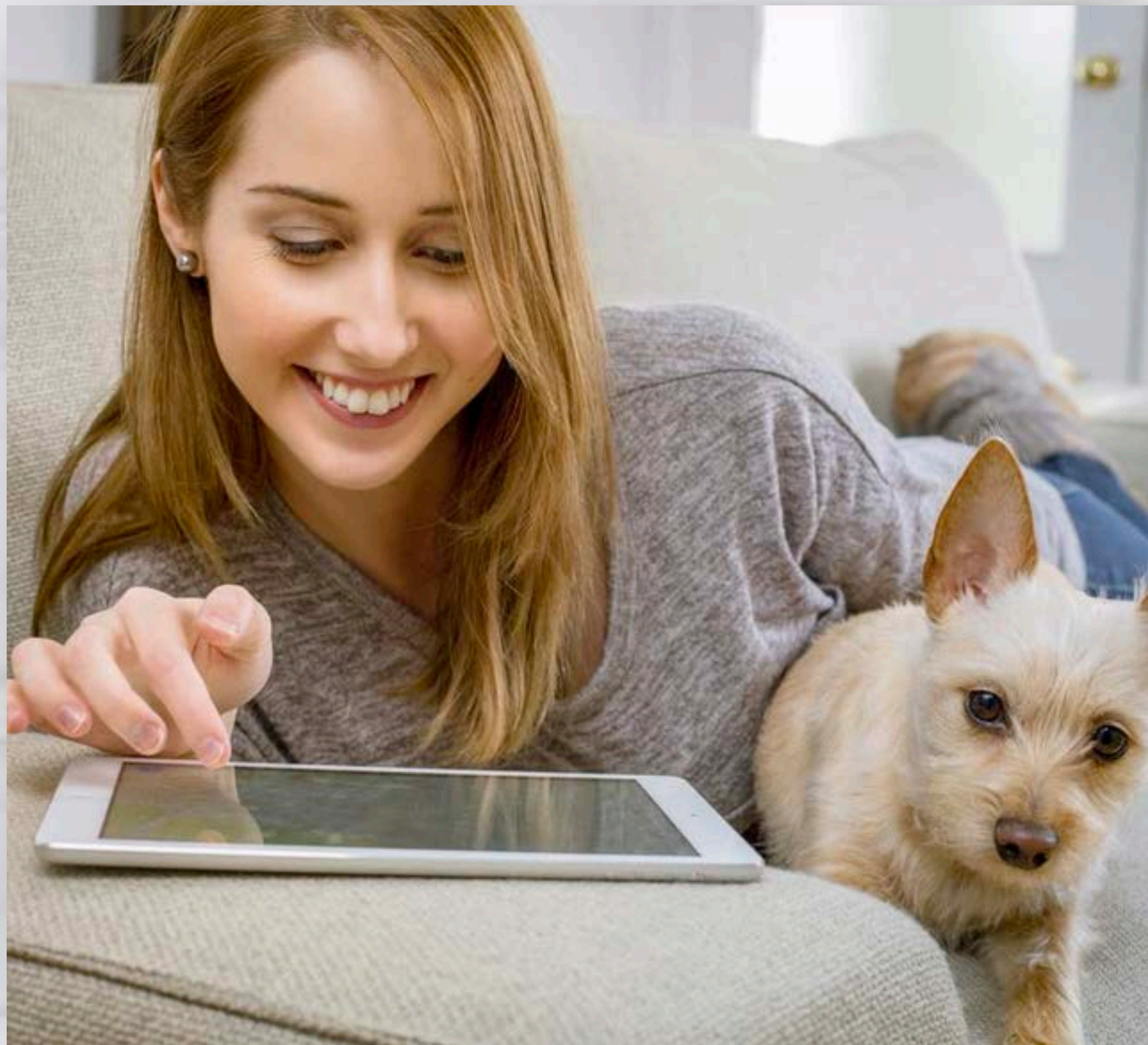
Head to a website like Etsy to hire one of its many shop-runners to craft a pillow or blanket for you. This type of present can make clients' houses truly feel like home and give them a treasured belonging they'll hold onto for a long time.





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### 34. **MONTHLY SERVICE SUBSCRIPTION**

This could be for monthly subscriptions to popular streaming services like Netflix and Hulu or customized delivery services like Birchbox or Rent the Runway that send free makeup, clothes, and snacks you can buy or send back.



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### 35. GARDENING SUPPLIES

Get clients with green thumbs the tools they need to succeed with their gardens. If you're not sure what they'll need to get underway with their planting and landscaping, purchase a gift card to Home Depot or Lowe's so they can pick their supplies.





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### 36. WINE FRIDGE AND BAR KIT

Hosting dinner parties with friends is something many new homeowners love to start doing right after moving in. So, make it easy for them to chill fancy wines and create cocktail concoctions by setting them up with a wine fridge and bar.



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### 37. MOVING SERVICES

Moving day is a stressful day. Therefore, it makes complete sense to help them hire the best possible company to facilitate their move. Employ a service you know is affordable and can get the job done without causing further anxiety for clients.





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### 38. **TOOLKIT WITH BEGINNER'S GUIDE**

First-time homeowners often don't realize they'll have to handle most of their home upkeep themselves. That means they need a toolkit (with plenty of instructions) to help them ensure their home remains upright, so to speak.



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### 39. SPA RESERVATION

Once all of the boxes are unpacked, your clients will need to blow off some steam. One of the best places they can decompress is at a local spa, so consider getting them a day-long package of massages and general relaxation.





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### 40. GYM CLASSES/ MEMBERSHIP

If you know your clients love going to the gym but aren't sure where the best ones are in the area after moving to your community, sign them up for exercise, yoga, and/or personal training sessions at a reputable fitness center in your market.



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### 41. PRESENTS FOR CLIENT'S BABY

Do your clients have a little one (or a little one on the way)? Buy some baby clothes and supplies that'll help them. Onesies are always a great option for newborns, though you can't go wrong with necessities like diapers and wipes as well.





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### 42. YARD GAMES/ EQUIPMENT

On the entertainment side, you could buy a cornhole or badminton set for buyer clients to use in warm weather. On the maintenance side, you could purchase items like rakes and shovels to help your clients keep their yards looking good.



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### 43. **HOMEMADE SWEETS AND SNACKS**

Even if you've never baked in your life, chances are you could throw together some cookies or brownies for clients with relative ease (and minimal mess). Look up some enticing recipes you could cook up for clients and bring the goods to closing.





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### 44. **CLEANING SERVICES**

Clients with large homes often don't realize the effort it takes to keep their interiors looking spick and span. Hiring a cleaner to come to their home a couple times right after their move-in can give them a break from constantly wiping and dusting.



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### 45. GOURMET COFFEE MAKER

Of all of the closing gifts you could get your clients, this is one they'd likely use most often (well, assuming they enjoy daily caffeine boosts). Throw in a few bags of your favorite bean varieties as well to get them going with their new machine.





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### 46. COFFEE TABLE MATERIALS

Speaking of coffee, you could also furnish clients' coffee tables in their living rooms/spaces. Coffee table books come in all shapes and sizes, so find ones on topics of interest to your clients. Candles and other decor items are nice throw-ins too.



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### 47. CUSTOMIZED KEYCHAIN

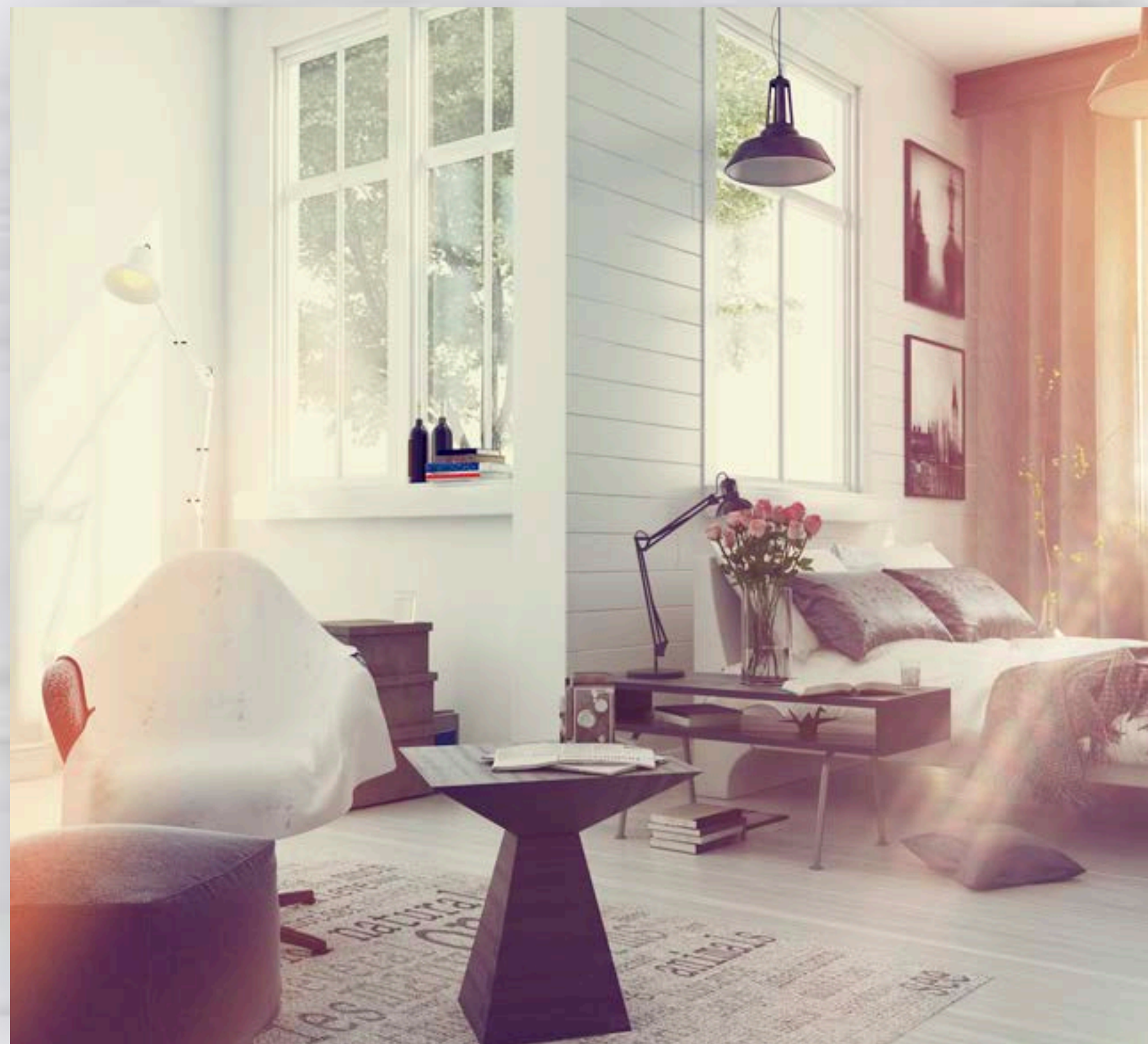
This may seem like a very minor gift, but it's one your clients will use every single day. So, getting a custom one that features their name and your agency branding can constantly keep you top of mind with your clients whenever they key into their homes.





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### 48. **MINOR FURNITURE/ FURNISHINGS**

Not every closing gift has to be a secret or custom-made. Sometimes, your buyer clients just need stuff to fill their homes, so be upfront and ask what you can buy as a thank you: a side table, an ottoman, bathroom towels, and the like.



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### 49. SPORTING GEAR

Get clients who play tennis a new racket. Get golf fans a new driver. Get skiing enthusiasts new goggles. Think about whatever athletic endeavor your clients most enjoy, then find something that can help them better enjoy that activity.





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### 50. **YOUR TIME, ATTENTION, AND INSIGHTS**

Possibly the greatest closing gift you can give your clients is you: Simply offer to be there for them whenever they need a real estate resource: insights on when to buy/sell next, advice on remodeling, and even coffee chats just to catch up.





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